

## **BTK Software Privacy Policy**

BTK Software (Pty) Ltd (“BTK” and “our” and “we” and “us”) provides this Privacy Policy to inform you, the user of the BTK Application and website (“the App”), of our policies and procedures regarding the processing, including the collection, use, and disclosure of the information that we collect and receive from users of our App (collectively the “Services”). This Privacy Policy applies to the information that you provide to us through the Services. This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy. You are advised to consult this policy regularly for any changes.

As used in this policy, the terms “using” and “processing” information include capturing information on a mobile device, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates within South Africa or internationally.

By using the App and supplying us with your information, you are accepting the practices described within this Privacy Policy.

This policy must be read with the [Terms of Use](#) for the App that is incorporated into this policy.

### **Information Collection and Use**

Our primary goals in collecting information is to provide and improve our Services and to enable users to enjoy and easily navigate the Services.

We, our service providers, advertisers and partners may collect various types of non-personally identifiable information when you use the App. A representative list of the types of non-personally identifiable information we may collect include: the type of handheld or mobile device used to view the application (e.g., Apple devices, Android device, Blackberry devices), location information, chosen contact details, the content you have accessed and the advertisements you have been shown and/or clicked on.

### **Personal Information**

The decision to provide BTK with certain customer information via the Services is always up to you. When you use our Services, we may ask that you provide us with some personally identifiable information – information about you that can be used to contact and/or identify you, and information on your use or potential use of the Services and related services (“Personal Information”). Personal Information that we might collect includes information like your name and email address. Personal Information may also include other information you supply to us concerning your preferences and interests expressed in the course of using the Services. We use Personal Information to: (i) administer the Services, (ii) enable you to easily navigate the Services, (iii) provide, improve and optimize the Services, (iv) better understand users’ needs and interests, (iv) personalize your experience, (v) provide you with software updates and / or product announcements, and (vi) provide you with further information and offers from us that we believe you may find useful or interesting. BTK is committed to maintaining the privacy and security of users of the Services as

submitted to BTK.

### **Usage Information**

When you use our Services, our servers will automatically record information that your device sends or transmits, including, but not limited to, user settings, location and information about your use of the Services.

When you provide information to us, it can help enable us to do things like (1) provide you with information and data, (2) personalize your experience with us, and (3) contact you through the social networking sites or directly by sending you the latest news, special offerings, and rewards. By doing so, you consent to the use of this information in accordance with our privacy policy. We sometimes use this information to communicate with you, such as to notify you when we make changes to our Terms of Use, or to contact you about your account with us.

If you choose to submit content for publication (e.g., posting to a discussion board, a video, a comment on a specific article), we may publish your screen name and other information you have provided to us. We may on occasion combine information we collect through the App with information that we collect from other sources. Without limiting the generality of the foregoing, if you register and create a profile with our App, as well as other content you submit to your profile (e.g., photos, comments, video, reviews), such information will be displayed publicly on the App and may be reused by us in our discretion. We use the non-personally identifiable information that we collect to improve the design and content of our App, to deliver more relevant marketing messages and advertisements and to enable us to personalize your experience. We also may use this information to analyse usage of our App, as well as to offer you products, programs, or services.

### **Information Sharing and Disclosure**

We do not share Personal Information with third parties except as follows:

#### **Service Providers**

We may employ third parties to facilitate the Services, to provide the Services on our behalf, to perform related services or to assist us in analysing how our Services are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are not authorized to disclose or use it for any other purpose.

#### **Aggregate Information**

We may share aggregated information that does not include Personal Information and we may otherwise disclose aggregated application usage information with third parties (including suppliers, advertisers, research companies and other organizations) for industry analysis, demographic profiling and other purposes. Any information shared in these contexts will not contain your Personal Information.

### **Compliance with Laws and Law Enforcement**

We will cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about our users to the government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to

protect our property and rights or those of a third party, to protect the safety of the public or any person, or to prevent or stop any activity which we may consider to be, or that poses a risk of being, illegal, unethical or legally actionable. By accessing and using the App, you agree that the laws of the Republic of South Africa will govern this policy, and you consent to the jurisdiction of the South African courts in respect of any dispute which may arise from this user agreement.

### **Business Transfers**

We may sell, transfer or otherwise share some or all of BTK assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

### **International Transfer**

BTK operates globally so it is necessary to transfer your information internationally. In particular, your information will likely be transferred to and processed in South Africa where many of our central databases operate. The data protection and other laws of other countries, such as South Africa, may not be as comprehensive as those in your country. Please be assured that we take reasonable steps to ensure that your privacy is protected. By using this application you consent to your information being collected, used and transferred as set forth in this privacy statement.

### **Changing or Deleting Your Information**

You can delete your Personal Information by contacting us or by making the appropriate modifications in your user account preferences through the Services. If you would like us to delete your record in our system, please contact us and we will attempt to accommodate your request if we do not have any legal obligation to retain the record.

### **Security**

We employ administrative, physical and electronic measures designed to protect your information from unauthorized access. We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored "personal data" (as defined in applicable statutes on security breach notification) to you via email or conspicuous posting through the Services as quickly as possible and without unreasonable delay, in so far as consistent with (i) the legitimate needs of law enforcement or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system.

### **International Transfer**

Your information may be transferred to, and maintained on, servers and equipment located outside of your state, province, country or other governmental jurisdiction. You hereby consent to us making worldwide transfers of your Personal Information on our systems, to other entities, agents or subcontractors, or to other relevant business partners including without limitation third parties who may have incidental access to personal information. When making such transfers, we will ensure that the necessary protections are in place to safeguard your Personal Information transferred under or in connection with this Privacy Policy. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

### **Our Policy Toward Children**

If a parent or guardian becomes aware that their child has provided us with Personal Information without their consent, contact us and we will delete such information from our files.

### **Contacting Us**

If you have any questions regarding this Privacy Policy please contact us at [info@btksoftware.com](mailto:info@btksoftware.com)

### **Updates & Effective Date**

From time to time, we may update this Privacy Policy. We will notify you about material changes in the way we treat personally identifiable information by sending an email message to the email address you most recently provided to us or by prominently posting a notice on the application. We encourage you to periodically check back and review this Policy so that you always will know what information we collect, how we use it, and with whom we share it. The current Policy as at Services usage date will apply in all instances.

### **Financial information**

We do not in any way collect or retain any financial information from any user. BTK utilizes "In-App" purchases through the various online stores (example the Apple iStore and the Android Play Store) and does not have any access to credit card information or any other financial data correlating to any users.